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## THE FRIEND-TO-FRIEND PROGRAM

### THE PROGRAM

Kentucky Lodges have been using the Friend-to-Friend program for several years now and many of them have been successful in their membership development efforts as a result.

The program encourages Lodge members to share information about Masonry with their non-Masonic friends. When a friend or interested person asks about Masonry, a member can provide a video and brochure to the person, which provides the opportunity to meet again and discuss the organization in greater detail.

### The mission of the program is:

- To provide selected men with facts and information about Masonic membership.
- To inform the public what Freemasonry is, what it has done, what it can do for an individual, a family, and a community.
- To build a well rounded mature membership base.

### THE ESSENTIAL COMPONENT TO THE PROGRAM

There are three essential components to the Friend-to-Friend program:

- The Lodge committee
- The Friend-to-Friend video tape
- The Friend-to-Friend brochure

It would also be helpful to have a supply of the Grand Lodge brochures available.

### SUMMARY

There are, in each community, many men who make great Masons and who would benefit from membership in our fraternity. While we would never solicit anyone for membership, we should make information about the fraternity available.

**More information is available from the Grand Lodge Membership Committee. Use your Grand Lodge Roster to contact the chairman. The committee will assist you in implementing the program in your Lodge.**



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## MASONIC INFORMATION PROGRAMS

### HOW TO PLAN A SUCCESSFUL MASONIC INFORMATION PROGRAM

Those who attempt to have a Masonic Information Program without proper preparation may fail to give a correct impression of our Fraternity. This result could affect your Lodge for years to come.

For some Lodges, this may be the most important event of the year.

#### **Planning**

At least three months before the planned date of your Masonic Information Program, select a capable and aggressive member of your Lodge to serve as Chairman for the event.

Two months before your Masonic Information Program, put a small notice of the event in your Trestleboard. You will also improve your attendance if you mail a special flier to your members and have your telephone committee call them.

The month of the event put a large notice in your Trestleboard. Publicize the program at every opportunity. Reservations should be required so the proper number of dinners can be prepared.

#### **Supplies**

The following supplies will be necessary to conduct the program, some of which can be obtained from the Grand Lodge supply room:

- Friend-to-Friend Video (or other Masonic video)
- Printed material about the activities of your Lodge
- Applications for membership



## **Promotion**

Remember, the primary factor in your success is the attendance of both Masons and non-Masons.

The men should understand that their ladies are a very important part of this program and that their wives and families are invited.

## **Put Your Best Foot Forward**

On the day of the program:

- The Lodge should be clean and well lighted.
- Tables should be properly set and decorated.
- A nametag is provided for everyone.
- Members should be dressed nicely and present a good image.
- Welcome your guest and make them feel comfortable.

## **Schedule**

A suggested schedule to follow:

- 6:00 Doors open to Lodge room and dining area.
- 6:30 Assemble in dining room.  
Master of Ceremonies – Welcome (short)  
Invocation
- 6:45 Dinner (optional)
- 7:15 Master of Ceremonies introduces Master of the Lodge
- Master – Welcome address – schedule of program  
Introduce members with guests (who introduce their guest)
- 7:45 Master of Ceremonies invites the audience to join in the Pledge of Allegiance. Introduces the Speaker for the program.
- Presentation by speaker  
Video presentation (if used)
- 8:15 Question and Answer period.
- 8:45 Master of Ceremonies closes the meeting.



## **THE MENTOR PROGRAM**

The Kentucky Masonic Candidate Mentor Program has been developed from a variety of successful instructional programs now in use in several Masonic jurisdictions.

### **PURPOSE OF THE MENTOR PROGRAM**

The purpose of the Mentor Program is to ensure that every candidate is properly instructed in the fundamental lessons and ideas of Masonry.

### **METHOD**

Upon election of a petitioner for the Degrees of Freemasonry, the Master appoints a Masonic Mentor for a one-year term.

The Masonic Mentor will contact the candidate and advise him of the tentative Degree schedule and invite the candidate and his wife to any open Lodge functions.

The Mentor will meet with the candidate at least several times:

- Prior to the First Degree
- Prior to the Second Degree
- Prior to the Third Degree
- Following the Third Degree
- Final Follow-up Session

### **EDUCATION MATERIALS**

The Grand Lodge Masonic Education Committee implements the Mentor Program. For more information, contact a member of the Grand Lodge Committee on Masonic Education.